

(Our 2010 Calendar Cover)

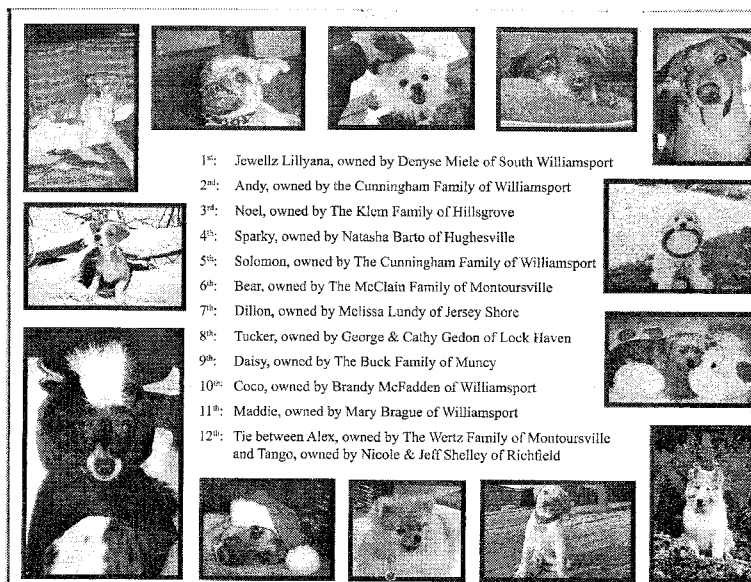
Lycoming County SPCA 2011 "Pawtraits" PET CALENDAR CONTEST

Would you like to see your favorite pet in pictures?
Would you like to have fun and raise money to benefit the SPCA?

Then, enter today to win a spot in the Fourth Annual
Lycoming County SPCA "Pawtraits" Pet Calendar Contest!

**YOUR FAVORITE PET
COULD APPEAR IN OUR
2011 CALENDAR!**

Entry forms are available at:
Lycoming County SPCA,
www.lycomingspca.org,
Lycoming Mall Customer Service Center
Or
The Williamsport Sun-Gazette
(8 AM to 5 PM Monday through Friday)



(Our 2010 Top-Twelve Winners)

For more information, contact the Lycoming County SPCA at 322-4646
Or visit our website at www.lycomingspca.org

Lycoming Mall

2011 Pawtraits
Calendar Contest
co-sponsored by

Williamsport Sun-Gazette

Lycoming County SPCA 2011 Pawtraits Pet Calendar Contest

OFFICIAL RULES:

All participants are required to submit a 4x6 photo of their pet, labeled on the back with the pet's name, your name, phone number, and address, a digital copy or negative of the photo, along with a completed entry form and a \$10.00 entry donation to the Lycoming County SPCA. The photo submitted will be the one used in the 2011 Pawtraits Calendar. You must register your entry by May 17, 2010 before 2:00 PM to be included in the contest.

Participants may enter as many photos as they wish, but each requires a separate completed entry form and a separate \$10.00 donation. Multiple pets may be allowed in one photo. However, Polaroids, out of focus photos, dark photos, photos of non-companion animals or photos including people will not be accepted. All photos become property of the Lycoming County SPCA, and will not be returned. The SPCA has the right to use the photos and any information surrounding the pet for promotion and publication purposes and reserves the right to edit information for content and space.

Entry forms, information, and pledge sheets will be available at the SPCA located at 2805 Reach Road, Williamsport, the SPCA's Website at www.lycomingspca.org, at the Customer Service Center of the Lycoming Mall, or at the Williamsport Sun-Gazette between the hours of 8 AM and 5 PM. The Williamsport Sun-Gazette will also display entry forms in the newspaper at least once throughout the contest.

Entries may be dropped off or mailed to the Lycoming County SPCA at 2805 Reach Road, Williamsport, PA 17701, or dropped off at the Customer Service Center located in the center court of the Lycoming Mall. **Deadline to submit contest entries and money is May 17, 2010 before 2:00 PM.**

Participants will be supplied with a receipt form, information sheet, and pledge sheets once they have completed the photo entry process, signifying proof they are a participant in the calendar contest.

From March 10, 2010 thru May 17, 2010, submitted photos will be on display at the Lycoming Mall where shoppers may vote for their favorite pet by making monetary donations.

Participants may collect monetary votes on their own in addition to the votes received at the mall. You may begin collecting donations as soon as you complete the photo entry process and receive your entry receipt. Participants are encouraged to ask family, friends, and co-workers to sponsor their "pet pinup" and help lock in their spot in the 2011 Pawtraits Pet Calendar. All extra votes must be turned directly into the Lycoming County SPCA. **Deadline to submit money for votes is May 17, 2010 by 2:00 PM** in order to be counted toward your vote total. We prefer you write a check payable to the Lycoming County SPCA for the full amount of all cash contributions (note "pet calendar" on the subject line of the check).

After all contestants' donations are tallied, the top twelve pets that raise the most monetary votes will appear inside the calendar and their owners will receive a free calendar for participating. Winners will be announced at this year's Pet Expo sponsored by the SPCA and ClearChannel Communications at Indian Park in Montoursville on Sunday, June 6, 2010.

The top twelve vote-getters' photos will be shown as months in the calendar (the top vote-getter receives his/her choice of the month his/her pet's photo will appear).

The pet receiving the most votes by raising the most donations will be named the grand prize winner and will appear on the cover of the calendar as well as on their specified month within the calendar.

The deadline for vote money to be turned into the SPCA is May 17, 2010, by 2:00 PM. Any money turned in after that date and time will not count toward the contestant's total. All donations must be turned into the SPCA in envelopes clearly labeled "calendar contest".

Lycoming County SPCA

2011

Pawtraits Pet Calendar Contest



Pet/s Name: _____ Pet Type: _____

Owner's Name: _____

Address: _____
Street City, State, Zip

Phone #: _____ E-mail Address: _____

Submit your favorite 4x6 photo of your pet along with this entry form and a \$10.00 entry fee to the Lycoming County SPCA. Please make arrangements to provide a digital copy of your photo as well. You may enter as many photos as you wish. Each entry requires a separate entry form and \$10.00 entry fee. Please label the back of each picture with your pet's name, your name, phone number, and address. Entries will be accepted now through May 17, 2010 by 2:00 PM.

Multiple pets may be allowed in one photo. However, only photos of companion animals will be eligible. No people may appear in the photos. All photos become the property of the SPCA and will not be returned. Entries can be dropped off or mailed to the Lycoming County SPCA at 2805 Reach Road, Williamsport, PA 17701, or dropped off at the Customer Service Center located in the Center Court of the Lycoming Mall.

If one or more of my entries are selected, I agree to allow the Lycoming County SPCA to use entries for promotion and publication. I understand that the photo I submit will be the one used in the 2011 Pawtraits Pet Calendar. I have read the contest rules and understand that the Lycoming County SPCA assumes no responsibility for the photographs submitted and the photographs will not be returned.

Signed: _____ Date: _____

Deadline for official entries: May 17, 2010 at 2:00 PM

Lycoming Mall

2011 Pawtraits Calendar
Contest
Co-sponsored by

Williamsport Sun-Gazette

